

August 2026

Industry New Vehicle Sales

OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust



Market at a Glance

Passenger Vehicles - YTD Aug 2026

305 899 13.5% ↑
compared to YTD Aug 2025 (269 400)

2022202320242025

363 682347 367351 553422 459



Light Commercial Bakkies & Mini Buses - YTD Aug 2026

102 639 10.2% ↑
compared to YTD Aug 2025 (93 104)

2022202320242025

135 711151 490133 375143 963



Medium Trucks & Buses - YTD Aug 2026

5 614 5.7% ↑
compared to YTD Aug 2025 (5 313)

2022202320242025

8 2978 2527 7228 159



Heavy Trucks & Buses - YTD Aug 2026

16 541 11.4% ↑
compared to YTD Aug 2025 (14 854)

2022202320242025

21 64524 43823 45322 752



New Vehicle Sales Totals and Export Sales

	Aug 2026		Aug 2025		Var %		Jul 2026		Aug 2026 YTD		Aug 2025 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	41 216	22 358	36 947	24 593	11.6%	-9.1%	40 967	24 069	305 899	178 186	269 400	174 775	13.5%	2.0%
Light CV < 3501kg	13 727	12 506	12 369	15 095	11.0%	-17.2%	13 718	8 470	102 639	69 880	93 104	98 416	10.2%	-29.0%
Medium CV 3501-8500kg	805	30	692	14	16.3%	114.3%	777	27	5 614	152	5 313	61	5.7%	149.2%
Heavy CV 8501-16500kg	618	35	678	9	-8.8%	288.9%	702	15	4 956	290	4 307	103	15.1%	181.6%
Extra Heavy CV > 16500kg	1 467	155	1 181	120	24.2%	29.2%	1 517	173	11 072	1 344	9 965	638	11.1%	110.7%
Bus > 8500kg	65	7	93	2	-30.1%	250.0%	52	5	513	32	582	34	-11.9%	-5.9%
Industry Total	57 898	35 091	51 960	39 833	11.4%	-11.9%	57 733	32 759	430 693	249 884	382 671	274 027	12.5%	-8.8%

Total Vehicle Sales by Manufacturer (Top 15)		
* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	13 814	5 578
SUZUKI AUTO	6 505	14
VOLKSWAGEN GROUP SA	5 668	10 156
FORD MOTOR COMPANY	3 202	6 825
HYUNDAI AUTOMOTIVE SOUTH AFRICA	3 034	-
CHERY AUTO SOUTH AFRICA	2 763	1
GWM SA	2 594	159
ISUZU MOTORS SOUTH AFRICA	2 531	514
JETOUR SOUTH AFRICA	1 952	28
KIA SOUTH AFRICA	1 783	-
RENAULT	1 702	-
MAHINDRA	1 563	13
OMODA AND JAECON SOUTH AFRICA	1 305	-
BMW GROUP *	1 299	7 100
TATA MOTORS PV	853	-

Total Commercial Vehicle Sales by Manufacturer (Top 15)		
* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
FAW TRUCKS	546	160
TOYOTA	427	-
ISUZU MOTORS SOUTH AFRICA	303	8
DAIMLER TRUCK SOUTHERN AFRICA	241	2
VOLVO GROUP SOUTHERN AFRICA	241	-
SCANIA	211	7
MAN	150	-
UD TRUCKS SOUTHERN AFRICA	142	4
SINOTRUK	92	-
POWERSTAR	90	2
MERCEDES-BENZ SA *	80	-
TATA	70	12
SHACMAN	68	32
VOLKSWAGEN GROUP SA	68	-
FOTON SOUTH AFRICA	55	-

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	13 387	5 578	427	-	13 814	5 578
SUZUKI AUTO	6 505	14	-	-	6 505	14
VOLKSWAGEN GROUP SA	5 600	10 156	68	-	5 668	10 156
FORD MOTOR COMPANY	3 201	6 825	1	-	3 202	6 825
HYUNDAI AUTOMOTIVE SOUTH AFRICA	3 018	-	16	-	3 034	-
CHERY AUTO SOUTH AFRICA	2 763	1	-	-	2 763	1
GWM SA	2 594	159	-	-	2 594	159
ISUZU MOTORS SOUTH AFRICA	2 228	506	303	8	2 531	514
JETOUR SOUTH AFRICA	1 952	28	-	-	1 952	28
KIA SOUTH AFRICA	1 783	-	-	-	1 783	-
RENAULT	1 702	-	-	-	1 702	-
MAHINDRA	1 563	13	-	-	1 563	13
OMODA AND JAECCO SOUTH AFRICA	1 305	-	-	-	1 305	-
BMW GROUP *	1 299	7 100	-	-	1 299	7 100
TATA MOTORS PV	853	-	-	-	853	-
NISSAN	786	53	-	-	786	53
STELLANTIS	627	5	-	-	627	5
BYD	609	-	-	-	609	-
MERCEDES-BENZ SA *	487	4 400	80	-	567	4 400
FAW TRUCKS	-	-	546	160	546	160
FOTON SOUTH AFRICA	347	-	55	-	402	-
JAC MOTORS SOUTH AFRICA	278	-	26	-	304	-
SALVADOR CAETANO GROUP	237	-	12	-	249	-
MG	248	-	-	-	248	-
MAZDA SOUTHERN AFRICA	245	-	-	-	245	-
DAIMLER TRUCK SOUTHERN AFRICA	-	-	241	2	241	2
VOLVO GROUP SOUTHERN AFRICA	-	-	241	-	241	-
JAGUAR LAND ROVER	228	-	-	-	228	-
SCANIA	-	-	211	7	211	7
CHANGAN MOTORS	205	-	-	-	205	-
HONDA	196	8	-	-	196	8
MAN	-	-	150	-	150	-
LDV	149	-	-	-	149	-
UD TRUCKS SOUTHERN AFRICA	-	-	142	4	142	4
BAIC	138	-	-	-	138	-
MITSUBISHI MOTORS SA	138	18	-	-	138	18
PORSCHE *	125	-	-	-	125	-
VOLVO CARS	116	-	-	-	116	-
SINOTRUK	-	-	92	-	92	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimate sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from Feb 2020 to Jun 2021. From Jul 2021 to Nov 2022, commercial market split estimates were provided. As from Dec 2022, Daimler Trucks will provide standard detail. Porsche, Bentley and Lamborghini, as of Dec 2022, are no longer reporting sales to naamsa. Estimated domestic new vehicle and export sales are provided for Porsche.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
POWERSTAR	-	-	90	2	90	2
TATA	-	-	70	12	70	12
SHACMAN	-	-	68	32	68	32
VECV SOUTH AFRICA	-	-	51	-	51	-
IVECO	-	-	35	-	35	-
BABCOCK	-	-	30	-	30	-
SUBARU	24	-	-	-	24	-
SCUDERIA SOUTH AFRICA **	4	-	-	-	4	-
PROTON SOUTH AFRICA	3	-	-	-	3	-

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