

July 2026

Industry New Vehicle Sales

OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Jul 2026

264 628 13.8% ↑
compared to YTD Jul 2025 (232 453)

2022202320242025

363 682347 367351 553422 459



Light Commercial Bakkies & Mini Buses - YTD Jul 2026

88 904 10.1% ↑
compared to YTD Jul 2025 (80 735)

2022202320242025

135 711151 490133 375143 963



Medium Trucks & Buses - YTD Jul 2026

4 875 5.5% ↑
compared to YTD Jul 2025 (4 621)

2022202320242025

8 2978 2527 7228 159



Heavy Trucks & Buses - YTD Jul 2026

14 363 11.3% ↑
compared to YTD Jul 2025 (12 902)

2022202320242025

21 64524 43823 45322 752



New Vehicle Sales Totals and Export Sales

	Jul 2026		Jul 2025		Var %		Jun 2026		Jul 2026 YTD		Jul 2025 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	40 912	24 070	36 354	23 942	12.5%	0.5%	38 362	22 818	264 628	155 829	232 453	150 182	13.8%	3.8%
Light CV < 3501kg	13 710	8 462	12 401	13 041	10.6%	-35.1%	13 146	10 861	88 904	57 366	80 735	83 321	10.1%	-31.2%
Medium CV 3501-8500kg	843	36	706	10	19.4%	260.0%	634	22	4 875	131	4 621	47	5.5%	178.7%
Heavy CV 8501-16500kg	673	33	578	9	16.4%	266.7%	615	54	4 310	273	3 629	94	18.8%	190.4%
Extra Heavy CV > 16500kg	1 518	195	1 407	108	7.9%	80.6%	1 563	184	9 605	1 211	8 784	518	9.3%	133.8%
Bus > 8500kg	52	5	112	4	-53.6%	25.0%	85	3	448	25	489	32	-8.4%	-21.9%
Industry Total	57 708	32 801	51 558	37 114	11.9%	-11.6%	54 405	33 942	372 770	214 835	330 711	234 194	12.7%	-8.3%

Total Vehicle Sales by Manufacturer (Top 15)		
* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	14 142	4 879
SUZUKI AUTO	5 994	8
VOLKSWAGEN GROUP SA	5 799	12 280
HYUNDAI AUTOMOTIVE SOUTH AFRICA	3 058	-
FORD MOTOR COMPANY	2 927	2 904
CHERY AUTO SOUTH AFRICA	2 709	9
GWM SA	2 504	186
ISUZU MOTORS SOUTH AFRICA	2 435	641
JETOUR SOUTH AFRICA	2 034	36
KIA SOUTH AFRICA	1 920	-
OMODA AND JAECCO SOUTH AFRICA	1 502	-
MAHINDRA	1 458	25
RENAULT	1 360	-
BMW GROUP *	1 256	7 000
BYD	860	-

Total Commercial Vehicle Sales by Manufacturer (Top 15)		
* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
FAW TRUCKS	649	184
TOYOTA	392	2
ISUZU MOTORS SOUTH AFRICA	271	5
SCANIA	231	6
DAIMLER TRUCK SOUTHERN AFRICA	224	2
VOLVO GROUP SOUTHERN AFRICA	210	1
UD TRUCKS SOUTHERN AFRICA	190	6
MAN	157	-
POWERSTAR	109	3
FOTON SOUTH AFRICA	96	-
TATA	82	17
SHACMAN	77	43
MERCEDES-BENZ SA *	74	-
VOLKSWAGEN GROUP SA	68	-
SINOTRUK	63	-

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	13 750	4 877	392	2	14 142	4 879
SUZUKI AUTO	5 994	8	-	-	5 994	8
VOLKSWAGEN GROUP SA	5 731	12 280	68	-	5 799	12 280
HYUNDAI AUTOMOTIVE SOUTH AFRICA	3 038	-	20	-	3 058	-
FORD MOTOR COMPANY	2 894	2 904	33	-	2 927	2 904
CHERY AUTO SOUTH AFRICA	2 709	9	-	-	2 709	9
GWM SA	2 504	186	-	-	2 504	186
ISUZU MOTORS SOUTH AFRICA	2 164	636	271	5	2 435	641
JETOUR SOUTH AFRICA	2 034	36	-	-	2 034	36
KIA SOUTH AFRICA	1 920	-	-	-	1 920	-
OMODA AND JAECOO SOUTH AFRICA	1 502	-	-	-	1 502	-
MAHINDRA	1 458	25	-	-	1 458	25
RENAULT	1 360	-	-	-	1 360	-
BMW GROUP *	1 256	7 000	-	-	1 256	7 000
BYD	860	-	-	-	860	-
TATA MOTORS PV	800	1	-	-	800	1
STELLANTIS	672	-	-	-	672	-
FAW TRUCKS	-	-	649	184	649	184
NISSAN	604	132	-	-	604	132
MERCEDES-BENZ SA *	490	4 400	74	-	564	4 400
FOTON SOUTH AFRICA	436	-	96	-	532	-
MG	428	-	-	-	428	-
JAC MOTORS SOUTH AFRICA	315	-	15	-	330	-
JAGUAR LAND ROVER	286	-	-	-	286	-
SALVADOR CAETANO GROUP	208	-	25	-	233	-
SCANIA	-	-	231	6	231	6
DAIMLER TRUCK SOUTHERN AFRICA	-	-	224	2	224	2
VOLVO GROUP SOUTHERN AFRICA	-	-	210	1	210	1
HONDA	207	21	-	-	207	21
UD TRUCKS SOUTHERN AFRICA	-	-	190	6	190	6
MAZDA SOUTHERN AFRICA	189	-	-	-	189	-
CHANGAN MOTORS	165	-	-	-	165	-
MAN	-	-	157	-	157	-
MITSUBISHI MOTORS SA	144	17	-	-	144	17
LDV	132	-	-	-	132	-
BAIC	129	-	-	-	129	-
PORSCHE *	126	-	-	-	126	-
POWERSTAR	-	-	109	3	109	3
TATA	11	-	82	17	93	17

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimate sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from Feb 2020 to Jun 2021. From Jul 2021 to Nov 2022, commercial market split estimates were provided. As from Dec 2022, Daimler Trucks will provide standard detail. Porsche, Bentley and Lamborghini, as of Dec 2022, are no longer reporting sales to naamsa. Estimated domestic new vehicle and export sales are provided for Porsche.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
SHACMAN	-	-	77	43	77	43
VOLVO CARS	65	-	-	-	65	-
SINOTRUK	-	-	63	-	63	-
VECV SOUTH AFRICA	-	-	50	-	50	-
SUBARU	36	-	-	-	36	-
BABCOCK	-	-	30	-	30	-
IVECO	-	-	20	-	20	-
SCUDERIA SOUTH AFRICA	4	-	-	-	4	-
PROTON SOUTH AFRICA	1	-	-	-	1	-

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