



May 2026

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT LEADER AND PARTNER FOR AND ON BEHALF OF THE AUTOMOTIVE INDUSTRY IN SOUTH AFRICA



REIMAGINING THE FUTURE TOGETHER
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD May 2026

185 594 13.5% ↑
compared to YTD May 2025 (163 590)



2022	2023	2024	2025
363 681	347 367	351 553	422 463

Light Commercial Bakkies & Mini Buses - YTD May 2026

62 066 10.5% ↑
compared to YTD May 2025 (56 179)



2022	2023	2024	2025
135 711	151 490	133 375	143 964

Medium Trucks & Buses - YTD May 2026

3 419 4.5% ↑
compared to YTD May 2025 (3 272)



2022	2023	2024	2025
8 297	8 252	7 722	8 159

Heavy Trucks & Buses - YTD May 2026

9 830 11.1% ↑
compared to YTD May 2025 (8 845)



2022	2023	2024	2025
21 645	24 438	23 453	22 752

New Vehicle Sales Totals and Export Sales

	May 2026		May 2025		Var %		Apr 2026		May 2026 YTD		May 2025 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	36 871	22 753	31 701	18 091	16.3%	25.8%	34 241	22 515	185 594	108 697	163 590	101 975	13.5%	6.6%
Light CV < 3501kg	11 251	6 382	10 978	12 650	2.5%	-49.5%	11 035	8 076	62 066	38 038	56 179	58 282	10.5%	-34.7%
Medium CV 3501-8500kg	718	29	632	5	13.6%	480.0%	679	27	3 419	73	3 272	37	4.5%	97.3%
Heavy CV 8501-16500kg	601	54	552	11	8.9%	390.9%	575	79	3 001	186	2 469	67	21.5%	177.6%
Extra Heavy CV > 16500kg	1 568	169	1 350	94	16.1%	79.8%	1 303	246	6 518	863	6 059	318	7.6%	171.4%
Bus > 8500kg	62	5	74	8	-16.2%	-37.5%	59	4	311	18	317	24	-1.9%	-25.0%
Industry Total	51 071	29 392	45 287	30 859	12.8%	-4.8%	47 892	30 947	260 909	147 875	231 886	160 703	12.5%	-8.0%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	10 667	1 756
SUZUKI AUTO	5 546	19
VOLKSWAGEN GROUP SA	5 295	10 510
HYUNDAI AUTOMOTIVE SOUTH AFRICA	3 054	-
FORD MOTOR COMPANY	2 932	4 011
GWM SA	2 605	139
CHERY AUTO SOUTH AFRICA	2 569	10
JETOUR SOUTH AFRICA	2 020	-
MAHINDRA	1 429	22
ISUZU MOTORS SOUTH AFRICA	1 371	386
OMODA AND JAECOO SOUTH AFRICA	1 369	-
BMW GROUP *	1 349	6 300
KIA SOUTH AFRICA	1 312	-
RENAULT	1 240	-
STELLANTIS	811	-

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
FAW TRUCKS	567	168
TOYOTA	377	4
ISUZU MOTORS SOUTH AFRICA	276	4
DAIMLER TRUCK SOUTHERN AFRICA	267	-
UD TRUCKS SOUTHERN AFRICA	229	21
VOLVO GROUP SOUTHERN AFRICA	224	2
SCANIA	206	6
MAN	185	-
SINOTRUK	101	-
POWERSTAR	92	3
FOTON SOUTH AFRICA	77	-
TATA	72	12
FORD MOTOR COMPANY	58	-
MERCEDES-BENZ SA *	54	-
VECV SOUTH AFRICA	41	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimate sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from Feb 2020 to Jun 2021. From Jul 2021 to Nov 2022, commercial market split estimates were provided. As from Dec 2022, Daimler Trucks will provide standard detail. Porsche, Bentley and Lamborghini, as of Dec 2022, are no longer reporting sales to naamsa. Estimated domestic new vehicle and export sales are provided for Porsche.

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Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	10 290	1 752	377	4	10 667	1 756
SUZUKI AUTO	5 546	19	-	-	5 546	19
VOLKSWAGEN GROUP SA	5 265	10 510	30	-	5 295	10 510
HYUNDAI AUTOMOTIVE SOUTH AFRICA	3 040	-	14	-	3 054	-
FORD MOTOR COMPANY	2 874	4 011	58	-	2 932	4 011
GWM SA	2 605	139	-	-	2 605	139
CHERY AUTO SOUTH AFRICA	2 569	10	-	-	2 569	10
JETOUR SOUTH AFRICA	2 020	-	-	-	2 020	-
MAHINDRA	1 429	22	-	-	1 429	22
ISUZU MOTORS SOUTH AFRICA	1 095	382	276	4	1 371	386
OMODA AND JAECOO SOUTH AFRICA	1 369	-	-	-	1 369	-
BMW GROUP *	1 349	6 300	-	-	1 349	6 300
KIA SOUTH AFRICA	1 312	-	-	-	1 312	-
RENAULT	1 240	-	-	-	1 240	-
STELLANTIS	811	-	-	-	811	-
NISSAN	789	375	-	-	789	375
BYD	748	-	-	-	748	-
TATA MOTORS PV	605	-	-	-	605	-
FAW TRUCKS	-	-	567	168	567	168
MERCEDES-BENZ SA *	454	5 600	54	-	508	5 600
FOTON SOUTH AFRICA	418	-	77	-	495	-
MG	455	-	-	-	455	-
JAC MOTORS SOUTH AFRICA	293	-	9	-	302	-
DAIMLER TRUCK SOUTHERN AFRICA	-	-	267	-	267	-
JAGUAR LAND ROVER	231	-	-	-	231	-
UD TRUCKS SOUTHERN AFRICA	-	-	229	21	229	21
VOLVO GROUP SOUTHERN AFRICA	-	-	224	2	224	2
MAZDA SOUTHERN AFRICA	215	-	-	-	215	-
SCANIA	-	-	206	6	206	6
CHANGAN MOTORS	200	-	-	-	200	-
BAIC	190	-	-	-	190	-
MAN	-	-	185	-	185	-
HONDA	161	5	-	-	161	5
MINI SOUTH AFRICA	156	10	-	-	156	10
LDV	127	-	4	-	131	-
PORSCHE *	103	-	-	-	103	-
SINOTRUK	-	-	101	-	101	-
POWERSTAR	-	-	92	3	92	3
VOLVO CARS	90	-	-	-	90	-

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	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TATA	4	-	72	12	76	12
SUBARU	48	-	-	-	48	-
VECV SOUTH AFRICA	-	-	41	-	41	-
BABCOCK	-	-	31	-	31	-
SHACMAN	-	-	21	37	21	37
IVECO	-	-	14	-	14	-
PROTON SOUTH AFRICA	14	-	-	-	14	-
SCUDERIA SOUTH AFRICA	7	-	-	-	7	-

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