



April 2026

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT LEADER AND PARTNER FOR AND ON BEHALF OF THE AUTOMOTIVE INDUSTRY IN SOUTH AFRICA



REIMAGINING THE FUTURE TOGETHER
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Apr 2026

148 896 12.9% ↑
compared to YTD Apr 2025 (131 889)



2022	2023	2024	2025
363 681	347 367	351 553	422 463

Light Commercial Bakkies & Mini Buses - YTD Apr 2026

50 746 12.3% ↑
compared to YTD Apr 2025 (45 201)



2022	2023	2024	2025
135 711	151 490	133 375	143 964

Medium Trucks & Buses - YTD Apr 2026

2 709 2.6% ↑
compared to YTD Apr 2025 (2 640)



2022	2023	2024	2025
8 297	8 252	7 722	8 159

Heavy Trucks & Buses - YTD Apr 2026

7 574 10.3% ↑
compared to YTD Apr 2025 (6 869)



2022	2023	2024	2025
21 645	24 438	23 453	22 752

New Vehicle Sales Totals and Export Sales

	Apr 2026		Apr 2025		Var %		Mar 2026		Apr 2026 YTD		Apr 2025 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	34 414	22 508	30 113	17 992	14.3%	25.1%	39 373	25 227	148 896	85 937	131 889	83 884	12.9%	2.4%
Light CV < 3501kg	10 966	8 073	9 993	14 133	9.7%	-42.9%	15 553	11 902	50 746	31 653	45 201	45 632	12.3%	-30.6%
Medium CV 3501-8500kg	687	27	622	5	10.5%	440.0%	785	12	2 709	44	2 640	32	2.6%	37.5%
Heavy CV 8501-16500kg	562	80	508	18	10.6%	344.4%	703	34	2 387	133	1 917	56	24.5%	137.5%
Extra Heavy CV > 16500kg	1 291	247	1 172	79	10.2%	212.7%	1 586	197	4 938	695	4 709	224	4.9%	210.3%
Bus > 8500kg	59	4	59	2	0.0%	100.0%	64	8	249	13	243	16	2.5%	-18.8%
Industry Total	47 979	30 939	42 467	32 229	13.0%	-4.0%	58 064	37 380	209 925	118 475	186 599	129 844	12.5%	-8.8%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	10 188	3 443
SUZUKI AUTO	5 363	10
VOLKSWAGEN GROUP SA	4 814	10 512
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 857	-
FORD MOTOR COMPANY	2 702	4 183
GWM SA	2 485	73
CHERY AUTO SOUTH AFRICA	2 462	-
JETOUR SOUTH AFRICA	1 804	15
OMODA AND JAECCO SOUTH AFRICA	1 383	-
BMW GROUP *	1 366	6 100
ISUZU MOTORS SOUTH AFRICA	1 319	359
KIA SOUTH AFRICA	1 242	-
RENAULT	1 216	-
MAHINDRA	1 098	4
NISSAN	875	348

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
FAW TRUCKS	517	260
TOYOTA	346	-
DAIMLER TRUCK SOUTHERN AFRICA	238	3
ISUZU MOTORS SOUTH AFRICA	213	3
SCANIA	197	4
UD TRUCKS SOUTHERN AFRICA	178	14
VOLVO GROUP SOUTHERN AFRICA	177	2
MAN	129	-
POWERSTAR	99	-
FOTON SOUTH AFRICA	91	-
SINOTRUK	84	-
MERCEDES-BENZ SA *	58	-
TATA	54	-
VOLKSWAGEN GROUP SA	45	-
VECV SOUTH AFRICA	40	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimate sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from Feb 2020 to Jun 2021. From Jul 2021 to Nov 2022, commercial market split estimates were provided. As from Dec 2022, Daimler Trucks will provide standard detail. Porsche, Bentley and Lamborghini, as of Dec 2022, are no longer reporting sales to naamsa. Estimated domestic new vehicle and export sales are provided for Porsche.

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Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	9 842	3 443	346	-	10 188	3 443
SUZUKI AUTO	5 363	10	-	-	5 363	10
VOLKSWAGEN GROUP SA	4 769	10 512	45	-	4 814	10 512
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 839	-	18	-	2 857	-
FORD MOTOR COMPANY	2 668	4 183	34	-	2 702	4 183
GWM SA	2 485	73	-	-	2 485	73
CHERY AUTO SOUTH AFRICA	2 462	-	-	-	2 462	-
JETOUR SOUTH AFRICA	1 804	15	-	-	1 804	15
OMODA AND JAECOO SOUTH AFRICA	1 383	-	-	-	1 383	-
BMW GROUP *	1 366	6 100	-	-	1 366	6 100
ISUZU MOTORS SOUTH AFRICA	1 106	356	213	3	1 319	359
KIA SOUTH AFRICA	1 242	-	-	-	1 242	-
RENAULT	1 216	-	-	-	1 216	-
MAHINDRA	1 098	4	-	-	1 098	4
NISSAN	875	348	-	-	875	348
BYD SOUTH AFRICA	705	-	-	-	705	-
STELLANTIS	687	-	-	-	687	-
TATA MOTORS PV	535	-	-	-	535	-
MG	526	-	-	-	526	-
FAW TRUCKS	-	-	517	260	517	260
FOTON SOUTH AFRICA	417	-	91	-	508	-
MERCEDES-BENZ SA *	432	5 500	58	-	490	5 500
JAC MOTORS SOUTH AFRICA	312	-	13	-	325	-
DAIMLER TRUCK SOUTHERN AFRICA	-	-	238	3	238	3
BAIC	216	1	-	-	216	1
SCANIA	-	-	197	4	197	4
MAZDA SOUTHERN AFRICA	191	-	-	-	191	-
MITSUBISHI MOTORS SA	185	23	-	-	185	23
UD TRUCKS SOUTHERN AFRICA	-	-	178	14	178	14
VOLVO GROUP SOUTHERN AFRICA	-	-	177	2	177	2
JAGUAR LAND ROVER	175	-	-	-	175	-
HONDA	153	13	-	-	153	13
MAN	-	-	129	-	129	-
PORSCHE *	108	-	-	-	108	-
POWERSTAR	-	-	99	-	99	-
CHANGAN MOTORS	94	-	-	-	94	-
SINOTRUK	-	-	84	-	84	-
VOLVO CARS	76	-	-	-	76	-
TATA	-	-	54	-	54	-

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	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
VECV SOUTH AFRICA	-	-	40	-	40	-
SUBARU	35	-	-	-	35	-
SHACMAN	-	-	31	72	31	72
IVECO	-	-	20	-	20	-
BABCOCK	-	-	17	-	17	-
SCUDERIA SOUTH AFRICA	8	-	-	-	8	-
PROTON SOUTH AFRICA	7	-	-	-	7	-

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