



June 2024

Industry New Vehicle Sales

REIMAGINING **THE FUTURE TOGETHER**

Partnership | Consistency | Trust

OUR AMBITION

To be the most credible and respected thought leader and partner for and on behalf of the automotive industry in South Africa.



Market at a Glance

Passenger Vehicles - YTD Jun 2024

161 981 -6.9% ↓
compared to YTD Jun 2023 (173 903)



2020	2021	2022	2023
246 539	304 338	363 681	347 384

Light Commercial Bakkies & Mini Buses - YTD Jun 2024

69 311 -9.4% ↓
compared to YTD Jun 2023 (76 511)



2020	2021	2022	2023
110 912	133 078	135 711	151 490

Medium Trucks & Buses - YTD Jun 2024

3 485 -10.3% ↓
compared to YTD Jun 2023 (3 886)



2020	2021	2022	2023
6 735	7 520	8 308	8 251

Heavy Trucks & Buses - YTD Jun 2024

11 275 -1.7% ↓
compared to YTD Jun 2023 (11 473)



2020	2021	2022	2023
16 019	19 555	21 841	24 656

New Vehicle Sales Totals and Export Sales

	Jun 2024		Jun 2023		Var %		May 2024		Jun 2024 YTD		Jun 2023 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	26 928	17 462	29 599	20 062	-9.0%	-13.0%	24 380	15 036	161 981	105 844	173 903	113 983	-6.9%	-7.1%
Light CV < 3501kg	10 552	10 802	13 937	7 183	-24.3%	50.4%	10 337	8 505	69 311	50 160	76 511	58 403	-9.4%	-14.1%
Medium CV 3501-8500kg	531	-	734	2	-27.7%	-100.0%	538	3	3 485	17	3 886	79	-10.3%	-78.5%
Heavy CV 8501-16500kg	419	16	527	35	-20.5%	-54.3%	419	20	2 505	98	2 584	131	-3.1%	-25.2%
Extra Heavy CV > 16500kg	1 534	22	1 749	41	-12.3%	-46.3%	1 375	36	8 357	101	8 588	222	-2.7%	-54.5%
Bus > 8500kg	108	4	57	6	89.5%	-33.3%	71	4	413	24	301	18	37.2%	33.3%
Industry Total	40 072	28 306	46 603	27 329	-14.0%	3.6%	37 120	23 604	246 052	156 244	265 773	172 836	-7.4%	-9.6%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	9 743	3 530
VOLKSWAGEN GROUP SA	5 514	3 352
SUZUKI AUTO	4 297	20
FORD MOTOR COMPANY	2 404	6 722
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 367	-
ISUZU MOTORS SOUTH AFRICA	2 157	616
NISSAN	1 905	297
CHERY AUTO SOUTH AFRICA	1 653	25
GWM SA	1 307	48
BMW GROUP	1 104	6 235
MAHINDRA	1 060	3
RENAULT	1 030	-
KIA SOUTH AFRICA	956	-
MERCEDES-BENZ SA *	602	7 300
STELLANTIS	571	5

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCK SOUTHERN AFRICA	424	4
FAW TRUCKS	401	-
ISUZU MOTORS SOUTH AFRICA	291	3
TOYOTA	253	3
SCANIA	251	4
MAN	207	-
VOLVO GROUP SOUTHERN AFRICA	201	15
UD TRUCKS SOUTHERN AFRICA	154	13
MERCEDES-BENZ SA *	71	-
VOLKSWAGEN GROUP SA	60	-
SINOTRUK	59	-
POWERSTAR	56	-
TATA	48	-
BABCOCK	40	-
IVECO	19	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimate sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from Feb 2020 to Jun 2021. From Jul 2021 to Nov 2022, commercial market split estimates were provided. As from Dec 2022, Daimler Trucks will provide standard detail. Porsche, Bentley and Lamborghini, as of Dec 2022, are no longer reporting sales to naamsa. Estimated domestic new vehicle and export sales are provided for Porsche.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	9 490	3 527	253	3	9 743	3 530
VOLKSWAGEN GROUP SA	5 454	3 352	60	-	5 514	3 352
SUZUKI AUTO	4 297	20	-	-	4 297	20
FORD MOTOR COMPANY	2 386	6 722	18	-	2 404	6 722
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 350	-	17	-	2 367	-
ISUZU MOTORS SOUTH AFRICA	1 866	613	291	3	2 157	616
NISSAN	1 905	297	-	-	1 905	297
CHERY AUTO SOUTH AFRICA	1 653	25	-	-	1 653	25
GWM SA	1 307	48	-	-	1 307	48
BMW GROUP	1 104	6 235	-	-	1 104	6 235
MAHINDRA	1 060	3	-	-	1 060	3
RENAULT	1 030	-	-	-	1 030	-
KIA SOUTH AFRICA	956	-	-	-	956	-
MERCEDES-BENZ SA *	531	7 300	71	-	602	7 300
STELLANTIS	571	5	-	-	571	5
DAIMLER TRUCK SOUTHERN AFRICA	-	-	424	4	424	4
FAW TRUCKS	-	-	401	-	401	-
MAZDA SOUTHERN AFRICA	281	-	-	-	281	-
SCANIA	-	-	251	4	251	4
VOLVO CARS	226	1	-	-	226	1
MAN	-	-	207	-	207	-
HONDA	202	28	-	-	202	28
VOLVO GROUP SOUTHERN AFRICA	-	-	201	15	201	15
JAGUAR LAND ROVER	187	-	-	-	187	-
UD TRUCKS SOUTHERN AFRICA	-	-	154	13	154	13
PORSCHE *	122	-	-	-	122	-
MITSUBISHI MOTORS SA	121	88	-	-	121	88
PROTON SOUTH AFRICA	120	-	-	-	120	-
BAIC	119	-	-	-	119	-
JAC MOTORS SOUTH AFRICA	105	-	13	-	118	-
SINOTRUK	-	-	59	-	59	-
POWERSTAR	-	-	56	-	56	-
TATA	-	-	48	-	48	-
BABCOCK	-	-	40	-	40	-
SUBARU	30	-	-	-	30	-
IVECO	-	-	19	-	19	-
VECV SOUTH AFRICA	-	-	9	-	9	-
SCUDERIA SOUTH AFRICA	7	-	-	-	7	-

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