



naamsa

THE AUTOMOTIVE BUSINESS COUNCIL

MANAGER: PUBLIC POLICY

CONFIDENTIAL INFORMATION

1. ABOUT naamsa

naamsa | The Automotive Business Council is a non-profit company [NPC] established and registered to house the activities, assets and reserves of an industry body which represents the collective, non-competitive interests of the new motor vehicle industry in South Africa. All major multi-national automotive corporations operating in South Africa are members of **naamsa**. Our vision is to be the most credible thought leader and a respected partner of a globally competitive and transformed automotive industry that contribute to the sustainable development of South Africa. It is our mission to play a transformative role towards a cleaner, safer, and sustainable industry that creates prosperity for the people of South Africa. Our purpose is to responsibly advocate for just mobility solution.

naamsa strives to achieve the following objectives:

- advocate, lobby, promote, advance, protect and represent the interests of the auto industry;
- promote trade, foster and stimulate growth for and on behalf of the auto industry;
- actively participate in conversations and activities that advance the automotive industry's competitiveness locally and globally;
- act as a portal for expert knowledge on industry regulations;
- collect, process, and circulate statistical information and other key industry data in compliance with the requirements of the SA law and in accordance with auto industry's reporting protocols;
- proactively communicate the role and the importance of the auto industry in the economic life of SA.

STRATEGIC OBJECTIVES

the four defined strategic objectives that **naamsa** must achieve to bring its vision to life are:

- Public Policy | shape and influence the operating environment;
- Transformation | invest in sustainable and value adding initiatives to advance socio-economic progress;
- Data Management | optimise the stock of knowledge; and
- Growth | resource for success.

OUR VALUES

the three core principles that guide **naamsa's** internal conduct as well as our relationship with our members, government, partners, and other stakeholders.

PARTNERSHIP | CONSISTENCY | TRUST

2. ABOUT THE ROLES

TITLE	Manager: Public Policy
REPORTS TO	Chief Policy Officer
PURPOSE OF THE ROLE	<p>naamsa is seeking to appoint a strategic thinker and a public policy specialist who will be responsible for shaping and influencing Government policies for and on behalf of the automotive industry in South Africa. The incumbent will drive naamsa business priorities and communicate these to policymakers, civil society, labour, academia and other key strategic stakeholders. Additionally, the Manager will collaborate with members across the industry in SA and across the continent, engage with trade associations and other third-party groups to support with fair and partial Government policies. The incumbent will have excellent writing and oral communications skills and will become part of a team that deals with some of the most interesting public policy challenges of our times.</p>

3. MAIN RESPONSIBILITIES AND DUTIES

- identify, monitor, analyse, influence, draft, attend and engage with the Department of Trade, Industry and Competition [the dtic], the International Trade Administration Commission [ITAC] and the South African Revenue Services [SARS] on all key auto regulations, trade-related issues and agreements, government policies, legislation, and position papers;
- support **naamsa** in its advocacy and lobbying efforts on a broad range of auto related policies, incentives and all other APDP-related topics and programmes;
- support the Government Policy and Trade Committee on the following issues:
 - APDP negotiations and progress regarding the development of the South African Master Plan [SAAMP] and related regulatory environment;
 - tariff changes and related duty amendments and applications;
 - quarterly industry customs account duty aggregation and interpretation; and
 - auto regulations and related trade agreements, where applicable.
- coordinate and collect the quarterly industry duty aggregated values for the 7 Original Equipment Manufacturers [OEM's] in conjunction with **naamsa** Auditors in a metrics format that assists with the understanding and monitoring of the OEM auto industry's performance as well as preparing and submitting the above data in a format suitable for reporting to the Motor Industry Development Council [MIDC];
- assist **naamsa** members with APDP/SAAMP and tariff related queries including applications to the dtic and ITAC on regulatory issues;

- attend the quarterly ITAC Working Group meeting on EPC adjudications and related regulatory issues;
- initiate and attend ad-hoc meetings with the dtic, their consultants on APDP, SAAM35 and other related auto industry matters as required;
- assist with the drafting and finalisation of Government policies, regulations and guidelines;
- build trust, coalitions and expand industry relationships with key decision-makers and policy makers;
- inform, coordinate and mobilise member companies and other interested parties to advance **naamsa**'s public policy goals;
- support, participate, shape and influence the work of all EOC Workstreams where Government policy is a priority;
- contribute towards **naamsa**'s evidence-based reviews on Government policy and regulations;
- prepare and submit data in a format suitable for reporting to the Motor Industry Development Council [MIDC]; and
- participate and support any regulatory matters and/or related economic modelling locally and across Africa as directed and requested by the **naamsa** Office.

4. ESSENTIAL REQUIREMENTS, SKILLS AND ATTRIBUTES

- at least 3 - 5 years of relevant experience in a similar role and related field;
- track record of success in highly demanding organisations operating in highly regulated spaces;
- knowledge of relevant Government laws and regulations applicable to the auto sector;
- ability to work independently, under pressure and pays attention to detail;
- demonstrated experience in managing public policy and/or Government relations and advocacy in South Africa;
- experience working and engaging with policymakers, academic, civil society and non-governmental organisations and other stakeholders in South Africa;
- keen understanding of the political system, political culture, environment and institutions - with a particular focus on South Africa and the wider African continent;
- experience in legislation and/or Government relations and advocacy on the automotive industry in South Africa; and
- ability to exercise judgment and persuasive skills, creativity, and the ability to work in a dynamic environment.

naamsa | The Automotive Business Council