



July 2022

# Industry New Vehicle Sales



## OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT  
LEADER AND PARTNER FOR AND ON BEHALF OF THE  
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**  
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Jul 2022

**207 764** 24.6% ↑  
compared to YTD Jul 2021 (166 758)



2018	2019	2020	2021
365 247	355 379	246 541	304 340

Light Commercial Bakkies & Mini Buses - YTD Jul 2022

**73 131** -7.5% ↓  
compared to YTD Jul 2021 (79 100)



2018	2019	2020	2021
159 525	153 221	110 912	133 078

Medium Trucks & Buses - YTD Jul 2022

**4 298** 6.2% ↑  
compared to YTD Jul 2021 (4 047)



2018	2019	2020	2021
7 885	8 690	6 735	7 520

Heavy Trucks & Buses - YTD Jul 2022

**11 940** 9.4% ↑  
compared to YTD Jul 2021 (10 918)



2018	2019	2020	2021
19 570	19 322	16 019	19 555

New Vehicle Sales Totals and Export Sales

	Jul 2022		Jul 2021		Var %		Jun 2022		Jul 2022 YTD		Jul 2021 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	31 455	23 479	20 938	3 467	50.2%	577.2%	29 544	23 713	207 764	139 091	166 758	112 241	24.6%	23.9%
Light CV < 3501kg	9 547	7 670	10 257	7 745	-6.9%	-1.0%	8 875	7 440	73 131	57 407	79 100	79 502	-7.5%	-27.8%
Medium CV 3501-8500kg	790	21	594	17	33.0%	23.5%	687	8	4 298	59	4 047	72	6.2%	-18.1%
Heavy CV 8501-16500kg	471	50	387	7	21.7%	614.3%	563	31	3 430	174	2 761	82	24.2%	112.2%
Extra Heavy CV > 16500kg	1 281	18	1 079	14	18.7%	28.6%	1 314	9	8 205	168	7 786	169	5.4%	-0.6%
Bus > 8500kg	49	4	57	2	-14.0%	100.0%	69	15	305	46	371	9	-17.8%	411.1%
<b>Industry Total</b>	<b>43 593</b>	<b>31 242</b>	<b>33 312</b>	<b>11 252</b>	<b>30.9%</b>	<b>177.7%</b>	<b>41 052</b>	<b>31 216</b>	<b>297 133</b>	<b>196 945</b>	<b>260 823</b>	<b>192 075</b>	<b>13.9%</b>	<b>2.5%</b>

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	7 110	7
VOLKSWAGEN GROUP SA	6 204	11 526
SUZUKI AUTO	4 734	13
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 965	-
NISSAN	2 625	593
RENAULT	2 552	-
FORD MOTOR COMPANY	2 473	6 613
KIA SOUTH AFRICA	2 087	-
ISUZU MOTORS SOUTH AFRICA	1 951	441
BMW GROUP *	1 512	3 700
HAVAL MOTORS SA	1 502	27
MAHINDRA	1 327	-
CHERY AUTO SOUTH AFRICA	1 262	-
STELLANTIS	904	11
MERCEDES-BENZ SA **	902	8 147

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCKS SOUTHERN AFRICA	452	5
TOYOTA	403	4
ISUZU MOTORS SOUTH AFRICA	286	19
VOLVO GROUP SOUTHERN AFRICA	258	12
UD TRUCKS SOUTHERN AFRICA	241	47
FAW TRUCKS	231	-
SCANIA	172	6
MAN	114	-
MERCEDES-BENZ SA **	94	-
TATA	72	-
IVECO	68	-
VECV SOUTH AFRICA	50	-
VOLKSWAGEN GROUP SA	39	-
POWERSTAR	32	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	28	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimated domestic new vehicle and export sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from February 2020 to June 2021. From July 2021, commercial market split estimates are provided. Maserati South Africa, as of June 2021, is no longer reporting sales to naamsa.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on [datasupport@naamsa.co.za](mailto:datasupport@naamsa.co.za)

## Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	6 707	3	403	4	7 110	7
VOLKSWAGEN GROUP SA	6 165	11 526	39	-	6 204	11 526
SUZUKI AUTO	4 734	13	-	-	4 734	13
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 937	-	28	-	2 965	-
NISSAN	2 625	593	-	-	2 625	593
RENAULT	2 552	-	-	-	2 552	-
FORD MOTOR COMPANY	2 473	6 613	-	-	2 473	6 613
KIA SOUTH AFRICA	2 087	-	-	-	2 087	-
ISUZU MOTORS SOUTH AFRICA	1 665	422	286	19	1 951	441
BMW GROUP *	1 512	3 700	-	-	1 512	3 700
HAVAL MOTORS SA	1 502	27	-	-	1 502	27
MAHINDRA	1 327	-	-	-	1 327	-
CHERY AUTO SOUTH AFRICA	1 262	-	-	-	1 262	-
STELLANTIS	888	11	16	-	904	11
MERCEDES-BENZ SA **	808	8 147	94	-	902	8 147
DAIMLER TRUCKS SOUTHERN AFRICA	-	-	452	5	452	5
MAZDA SOUTHERN AFRICA	421	-	-	-	421	-
HONDA	297	25	-	-	297	25
MITSUBISHI MOTORS SA	289	66	-	-	289	66
JAGUAR LAND ROVER	275	-	-	-	275	-
VOLVO GROUP SOUTHERN AFRICA	-	-	258	12	258	12
UD TRUCKS SOUTHERN AFRICA	-	-	241	47	241	47
FAW TRUCKS	6	-	231	-	237	-
SCANIA	-	-	172	6	172	6
JAC MOTORS SOUTH AFRICA	144	-	8	-	152	-
VOLVO CARS	128	3	-	-	128	3
PORSCHE **	115	-	-	-	115	-
MAN	-	-	114	-	114	-
TATA	-	-	72	-	72	-
SUBARU	69	-	-	-	69	-
IVECO	-	-	68	-	68	-
VECV SOUTH AFRICA	-	-	50	-	50	-
POWERSTAR	-	-	32	-	32	-
BABCOCK	-	-	27	-	27	-
BENTLEY **	6	-	-	-	6	-
LAMBORGHINI SOUTH AFRICA **	4	-	-	-	4	-
SCUDERIA SOUTH AFRICA	4	-	-	-	4	-

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