



**naamsa**  
THE VOICE OF THE AUTOMOTIVE INDUSTRY



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# PRESS RELEASE

FOR IMMEDIATE RELEASE | Friday, October 01, 2021

## naamsa releases September 2021 new vehicle stats

**PRETORIA: Wednesday, September 01, 2021: NOTE TO THE MEDIA**

Reflecting on the new vehicle sales statistics for the month of September 2021, **naamsa** | The Automotive Business Council said that the new vehicle market continued its gradual recovery during the month of September but that the knock-on effects of the July 2021 looting disruptions as well as the cyberattack on Transnet operations were still visible on vehicle exports. Aggregate domestic new vehicle sales in September 2021, at 43 130 units, reflected an increase of 5 893 units, or 15,8%, from the 37 237 vehicles sold in September 2020. Export sales recorded a decline of 16 188 units, or 57,0%, to 12 202 units in September 2021 compared to the 28 390 vehicles exported in September 2020.

Overall, out of the total reported industry sales of 43 130 vehicles, an estimated 35 684 units, or 82,7%, represented dealer sales, an estimated 12,4% represented sales to the vehicle rental industry, 2,5% sales to government and 2,4% to industry corporate fleets.

The September 2021 new passenger car market at 29 538 units had registered an increase of 6 895 cars, or a gain of 30,5%, compared to the 22 643 new cars sold in September 2020. The car rental industry supported the new passenger car market during the month and accounted for a solid 16,8% of car sales in September 2021.

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**NATIONAL OFFICE BEARERS:** President | Andrew KIRBY | Chief Executive Officer | Toyota South Africa Motors  
Vice-President: Original Equipment Manufacturers | Neale HILL | Managing Director | Ford Motor Company  
Vice-President: Independent Vehicle Importers and Distributors | Gary SCOTT | Chief Executive Officer | Kia Motors  
Vice-President: Heavy Commercial Vehicles | Fabio SOUZA | Managing Director | Scania South Africa

**EXECUTIVE DIRECTOR:** Chief Executive Officer: Mikel MABASA |

**REGISTRATION DETAILS:** **naamsa** NPC: 2021/358607/08 | PBO No.: 930/023/609 | VAT No.: 4070109972



Domestic sales of new light commercial vehicles, bakkies and mini-buses at 10 943 units during September 2021 had recorded a decline of 1 338 units, or a fall of 10,9%, from the 12 281 light commercial vehicles sold during September 2020.

Sales for medium and heavy truck segments of the industry reflected a good performance and at 762 units and 1 887 units, respectively, showed an increase of 79 units, or 11,6% in the case of medium commercial vehicles, and, in the case of heavy trucks and buses an increase of 257 vehicles, or a gain of 15,8%, compared to the corresponding month last year.

The September 2021 exports sales number at 12 202 units reflected a significant fall of 16 188 vehicles, or 57,0%, compared to the 28 390 vehicles exported in September 2020. However, for the year-to-date, vehicle exports were still 22,7% ahead of the same period last year.

The new vehicle market continued to show further good recovery during the month of September 2021 in line with the country's return to adjusted level 2 lockdown regulations and overall enhanced business and consumer sentiment. New vehicle demand is starting to pick up with consumers, businesses and rental companies returning to the market. However, many Covid-19 disruptive elements remain in play and prevailing market conditions have been hampered by higher logistics costs and supply chain disruptions, such as the global semi-conductor shortages impacting on the availability of certain models. Analysts project that vehicle production losses due to the computer chips used in modern vehicles could be between 6,3 and 7,1 million vehicles for 2021 and it is expected that the shortages will spill over until the middle of 2022 before stabilising. However, it is encouraging that new vehicle demand seems to outstrip supply at present and the outlook for the balance of the year looks positive.

As anticipated, the knock-on effects of the economic disruptions caused by the civil unrest in July 2021 and the cyberattack on Transnet operations continued to impact on the industry's export performance during the month. Much will depend on the last quarter of the year's export performance on how quickly the industry could return to pre-Covid-19 record vehicle export levels.



ENDS!

#### ABOUT THE SA AUTOMOBILE INDUSTRY

- the automotive industry contributes 4.9% to GDP [2.8% manufacturing and 2.1% retail];
- in 2020, the export of vehicles and automotive components reached a record amount of R175.7 billion, equating to 13.9% of South Africa's total exports;
- the industry accounts for 18.7% of the country's manufacturing output;
- vehicles and components are exported to 147 international markets;
- we are the country's 5th largest exporting sector out of all 104 sectors;
- the manufacturing segment of the industry presently employs in the order of 110,000 people across its various tiers of activity [from component manufacturing to vehicle assembly];
- combined with the industry's strong multiplier effect, the industry is responsible for approximately 457,000 jobs across the South African economy's formal sector.

#### NOTES FOR EDITORS

- Since 2021 naamsa introduced associate membership that offers tangible benefits such as access to information, visibility to key industry issues, business exposure, as well as related discounts.
- **naamsa** is a pre-eminent industry representative that actively and responsibly represents, promote, advance, and protect the interests of local manufacturers and assemblers of passenger, light, and heavy commercial vehicles as well as major importers and distributors of new vehicles in South Africa. We represent 41 companies;
- Our vision is to be the most credible and respected thought leader and partner of a globally competitive and transformed automotive industry that actively contribute to the sustainable development of South Africa;
- Enquiries: Sharon MODIBA, Executive Manager| Economic Policy & Data Management, [sharon@naamsa.co.za](mailto:sharon@naamsa.co.za)
- Contact Numbers: +27 12 807 0152 or +27 82 909 6621;
- More information can be found on [www.naamsa.co.za](http://www.naamsa.co.za).

naamsa OFFICES: PRETORIA | Friday, October 01, 2021



OUR STRATEGY:

REIMAGINING THE FUTURE TOGETHER

OUR AMBITION:

"the most credible thought leader and respected partner of a globally competitive and transformed automotive industry that actively contribute to the sustainable development of South Africa".

OUR VALUES:

Partnership | Consistency | Trust

OUR ASSETS:

#MOBILITYMatters | #naamsaAutolytics | #naamsaDreamsAcademy | SA-AutoWeek

