



August 2021

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Aug 2021

193 664 31.5% ↑
compared to YTD Aug 2020 (147 234)



2017	2018	2019	2020
368 130	365 247	355 379	246 541

Light Commercial Bakkies & Mini Buses - YTD Aug 2021

90 849 35.7% ↑
compared to YTD Aug 2020 (66 948)



2017	2018	2019	2020
163 317	159 525	153 221	110 912

Medium Trucks & Buses - YTD Aug 2021

4 766 13.3% ↑
compared to YTD Aug 2020 (4 205)



2017	2018	2019	2020
7 890	7 885	8 690	6 735

Heavy Trucks & Buses - YTD Aug 2021

12 718 32.2% ↑
compared to YTD Aug 2020 (9 623)



2017	2018	2019	2020
18 383	19 570	19 322	16 018

New Vehicle Sales Totals and Export Sales

	Aug 2021		Aug 2020		Var %		Jul 2021		Aug 2021 YTD		Aug 2020 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	27 157	11 888	19 335	15 695	40.5%	-24.3%	20 687	8 467	193 664	129 129	147 234	108 234	31.5%	19.3%
Light CV < 3501kg	11 749	7 505	11 342	7 298	3.6%	2.8%	10 257	7 745	90 849	87 007	66 948	48 724	35.7%	78.6%
Medium CV 3501-8500kg	719	13	775	15	-7.2%	-13.3%	594	17	4 766	85	4 205	88	13.3%	-3.4%
Heavy CV 8501-16500kg	476	18	470	3	1.3%	500.0%	387	7	3 237	100	2 401	66	34.8%	51.5%
Extra Heavy CV > 16500kg	1 279	18	1 270	17	0.7%	5.9%	1 079	14	9 065	187	6 786	169	33.6%	10.7%
Bus > 8500kg	45	4	67	1	-32.8%	300.0%	57	2	416	13	436	5	-4.6%	160.0%
Industry Total	41 425	19 446	33 259	23 029	24.6%	-15.6%	33 061	16 252	301 997	216 521	228 010	157 286	32.4%	37.7%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	10 543	5 170
VOLKSWAGEN GROUP SA	6 930	5 239
NISSAN	3 332	169
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 749	-
SUZUKI AUTO	2 470	5
FORD MOTOR COMPANY	2 201	2 006
RENAULT	2 010	-
HAVAL MOTORS SA	1 885	36
KIA SOUTH AFRICA	1 703	-
ISUZU MOTORS SOUTH AFRICA	1 599	362
BMW GROUP *	1 020	5 300
MAZDA SOUTHERN AFRICA	728	-
MERCEDES-BENZ SA **	631	1 051
MAHINDRA	501	-
STELLANTIS	452	4

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCKS AND BUSES SA **	408	13
TOYOTA	328	3
ISUZU MOTORS SOUTH AFRICA	250	2
UD TRUCKS SOUTHERN AFRICA	225	20
SCANIA	216	6
VOLVO GROUP SOUTHERN AFRICA	188	5
MAN	179	-
FAW TRUCKS	176	-
MERCEDES-BENZ SA **	143	-
TATA	106	-
VOLKSWAGEN GROUP SA	70	-
POWERSTAR	62	-
IVECO	59	4
BABCOCK	48	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	37	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimated domestic new vehicle and export sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from February 2020 to June 2021. From July 2021, commercial market split estimates are provided. Maserati South Africa, as of June 2021, is no longer reporting sales to naamsa.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	10 215	5 167	328	3	10 543	5 170
VOLKSWAGEN GROUP SA	6 860	5 239	70	-	6 930	5 239
NISSAN	3 332	169	-	-	3 332	169
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 712	-	37	-	2 749	-
SUZUKI AUTO	2 470	5	-	-	2 470	5
FORD MOTOR COMPANY	2 199	2 006	2	-	2 201	2 006
RENAULT	2 010	-	-	-	2 010	-
HAVAL MOTORS SA	1 885	36	-	-	1 885	36
KIA SOUTH AFRICA	1 703	-	-	-	1 703	-
ISUZU MOTORS SOUTH AFRICA	1 349	360	250	2	1 599	362
BMW GROUP *	1 020	5 300	-	-	1 020	5 300
MAZDA SOUTHERN AFRICA	728	-	-	-	728	-
MERCEDES-BENZ SA **	488	1 051	143	-	631	1 051
MAHINDRA	501	-	-	-	501	-
STELLANTIS	449	4	3	-	452	4
DAIMLER TRUCKS AND BUSES SA **	-	-	408	13	408	13
JAGUAR LAND ROVER	302	-	-	-	302	-
MITSUBISHI MOTORS SA	237	47	-	-	237	47
UD TRUCKS SOUTHERN AFRICA	-	-	225	20	225	20
SCANIA	-	-	216	6	216	6
HONDA	206	8	-	-	206	8
VOLVO GROUP SOUTHERN AFRICA	-	-	188	5	188	5
MAN	-	-	179	-	179	-
FAW TRUCKS	-	-	176	-	176	-
TATA	-	-	106	-	106	-
VOLVO CARS	100	1	-	-	100	1
PORSCHE **	67	-	-	-	67	-
SUBARU	67	-	-	-	67	-
POWERSTAR	-	-	62	-	62	-
IVECO	-	-	59	4	59	4
BABCOCK	-	-	48	-	48	-
VECV SOUTH AFRICA	-	-	19	-	19	-
BENTLEY **	2	-	-	-	2	-
LAMBORGHINI SOUTH AFRICA **	2	-	-	-	2	-
SCUDERIA SOUTH AFRICA	2	-	-	-	2	-
JMC	-	-	-	-	-	-

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