



June 2021

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA

REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance

Passenger Vehicles - YTD Jun 2021

145 829 33.7% ↑
compared to YTD Jun 2020 (109 043)



2017	2018	2019	2020
368 130	365 247	355 379	246 541

Light Commercial Bakkies & Mini Buses - YTD Jun 2021

68 845 54.9% ↑
compared to YTD Jun 2020 (44 441)



2017	2018	2019	2020
163 317	159 525	153 221	110 912

Medium Trucks & Buses - YTD Jun 2021

3 452 26.4% ↑
compared to YTD Jun 2020 (2 730)



2017	2018	2019	2020
7 890	7 885	8 690	6 735

Heavy Trucks & Buses - YTD Jun 2021

9 314 51.9% ↑
compared to YTD Jun 2020 (6 132)



2017	2018	2019	2020
18 383	19 570	19 322	16 018

New Vehicle Sales Totals and Export Sales

	Jun 2021		Jun 2020		Var %		May 2021		Jun 2021 YTD		Jun 2020 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	24 482	14 653	19 134	13 591	28.0%	7.8%	24 081	19 892	145 829	108 173	109 043	74 442	33.7%	45.3%
Light CV < 3501kg	11 208	13 679	10 222	5 155	9.6%	165.4%	11 912	15 288	68 845	72 127	44 441	34 282	54.9%	110.4%
Medium CV 3501-8500kg	687	5	577	11	19.1%	-54.5%	549	14	3 452	55	2 730	63	26.4%	-12.7%
Heavy CV 8501-16500kg	478	21	415	26	15.2%	-19.2%	478	1	2 389	69	1 493	54	60.0%	27.8%
Extra Heavy CV > 16500kg	1 116	21	1 227	25	-9.0%	-16.0%	1 247	9	6 630	154	4 328	101	53.2%	52.5%
Bus > 8500kg	59	5	68	-	-13.2%	0.0%	53	1	295	7	311	3	-5.1%	133.3%
Industry Total	38 030	28 384	31 643	18 808	20.2%	50.9%	38 320	35 205	227 440	180 585	162 346	108 945	40.1%	65.8%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	9 630	7 497
VOLKSWAGEN GROUP SA	5 530	7 188
FORD MOTOR COMPANY	3 273	5 793
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 450	-
NISSAN	2 120	109
SUZUKI AUTO	1 992	3
HAVAL MOTORS SA	1 809	27
ISUZU MOTORS SOUTH AFRICA	1 664	508
KIA SOUTH AFRICA	1 557	-
RENAULT	1 456	-
BMW GROUP	1 248	5 967
MERCEDES-BENZ SA *	744	1 203
MAZDA SOUTHERN AFRICA	670	-
MAHINDRA	494	-
PCSA	407	-

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCKS AND BUSES SA *	347	2
ISUZU MOTORS SOUTH AFRICA	339	1
TOYOTA	299	2
UD TRUCKS SOUTHERN AFRICA	213	31
MAN	194	-
VOLVO GROUP SOUTHERN AFRICA	181	8
SCANIA	159	5
FAW TRUCKS	149	-
TATA	100	-
MERCEDES-BENZ SA *	88	3
VOLKSWAGEN GROUP SA	73	-
POWERSTAR	57	-
IVECO	56	-
FORD MOTOR COMPANY	32	-
BABCOCK	21	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimate domestic new vehicle and export sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from the month of February 2020. Maserati South Africa, as of June 2021, is no longer reporting sales to naamsa.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	9 331	7 495	299	2	9 630	7 497
VOLKSWAGEN GROUP SA	5 457	7 188	73	-	5 530	7 188
FORD MOTOR COMPANY	3 241	5 793	32	-	3 273	5 793
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 433	-	17	-	2 450	-
NISSAN	2 120	109	-	-	2 120	109
SUZUKI AUTO	1 992	3	-	-	1 992	3
HAVAL MOTORS SA	1 809	27	-	-	1 809	27
ISUZU MOTORS SOUTH AFRICA	1 325	507	339	1	1 664	508
KIA SOUTH AFRICA	1 557	-	-	-	1 557	-
RENAULT	1 456	-	-	-	1 456	-
BMW GROUP	1 248	5 967	-	-	1 248	5 967
MERCEDES-BENZ SA *	656	1 200	88	3	744	1 203
MAZDA SOUTHERN AFRICA	670	-	-	-	670	-
MAHINDRA	494	-	-	-	494	-
PCSA	397	-	10	-	407	-
HONDA	372	14	-	-	372	14
JAGUAR LAND ROVER	352	-	-	-	352	-
DAIMLER TRUCKS AND BUSES SA *	-	-	347	2	347	2
MITSUBISHI MOTORS SA	248	26	-	-	248	26
UD TRUCKS SOUTHERN AFRICA	-	-	213	31	213	31
MAN	-	-	194	-	194	-
VOLVO GROUP SOUTHERN AFRICA	-	-	181	8	181	8
VOLVO CARS	179	-	-	-	179	-
FCA SOUTH AFRICA	174	3	-	-	174	3
SCANIA	-	-	159	5	159	5
FAW TRUCKS	-	-	149	-	149	-
TATA	-	-	100	-	100	-
PORSCHE **	95	-	-	-	95	-
SUBARU	65	-	-	-	65	-
POWERSTAR	-	-	57	-	57	-
IVECO	-	-	56	-	56	-
BABCOCK	-	-	21	-	21	-
SCUDERIA SOUTH AFRICA	6	-	-	-	6	-
BENTLEY **	5	-	-	-	5	-
LAMBORGHINI SOUTH AFRICA **	5	-	-	-	5	-
VECV SOUTH AFRICA	-	-	5	-	5	-
JMC	3	-	-	-	3	-

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