



## Auto Dashboard – What Consumers Drive

Market share 2018–2020

BRAND	2018	2019	2020	2020/2019 Change
<b>Toyota South Africa Motors</b>	24.2	24.2	23.7	-0.5
<b>Volkswagen Group SA</b>	16.3	16.7	16.7	+0.1
<b>Ford Motor Company</b>	10.5	9.5	9.3	-0.2
<b>Hyundai Automotive South Africa</b>	6.5	6.3	7.3	+1.0
<b>Nissan</b>	10.0	9.2	6.8	-2.4
<b>Renault</b>	4.6	5.1	4.4	-0.7
<b>Suzuki Auto</b>	2.2	2.9	4.4	+1.5
<b>Isuzu Motors South Africa</b>	3.7	3.8	4.1	+0.3
<b>Mercedes-Benz SA* est from Feb20</b>	4.1	3.9	3.9*	+0.0
<b>Kia South Africa</b>	3.1	2.9	3.2	+0.3
<b>BMW Group</b>	3.3	2.8	2.6	-0.2